



Sunday, June 3
NYC.LemonadeDay.org

Lemonade Day is a free citywide community educational program designed to teach youth how to start, own and operate their own business – a lemonade stand.

Step 1: Register for Lemonade Day at: NYC.LemonadeDay.org

Step 2: Pick up your free backpack at any backpack pick-up locations

Step 3: Join us for a fun and free Lemonade Day Workshop!

- Saturday, May 5th | 10:00 AM – 11:30 AM
Keller Williams Realty | 6th Floor (Training Room)
425 Park Avenue, New York, NY 10022
(You may also pick up your backpack at the workshop!)

Parents and Kids (ages 6-13):

Are you interested in teaming up to teach your kids how to be an entrepreneur? We will give parents the tools to teach their kids how to run a business and kids will get hands-on lessons on how to spend a little, save a little, and share a little!

Kids will be taught the 4 P's:

PRODUCT, PRICE, PLACE AND PROMOTION.

A beverage chef will show kids how to make lemonade and an artist will show them how to decorate a lemonade stand!

Lemonade Day helps youth learn to:

- Set goals
- Plan for success
- Find investors
- Advertise their product
- Build a stand
- Purchase supplies
- Make a product
- Serve their customers
- Account for sales and expenses
- Open a bank account
- Give back to the community

For more information, please contact
Claudia Fox
City Director
913.210.0729 | CFox@LemonadeDay.org

